

# Kristi Mickaliger

Manchester, Lancashire

KristiSend@gmail.com • www.KristiSend.com

## Skills:

- Expert in 3D Studio Max/Basics in Maya
- Photoshop
- InDesign
- Flash
- Final Cut Pro
- After Effects CS5
- Adobe Illustrator
- Mac and PC Proficient
- Fundamental Visual Basic Programming Skills
- Conference Booth Design
- Management of Conference Services
- Creation of Professional Presentations for Bioanalytical Laboratory Staff

## Profile:

Creative, motivated, personable 3D Artist with an eye for brand marketing, consistent messaging and creation of marketing messages that position my clients ahead of the competition. My efforts and expertise are in 2D and 3D design. I am proficient with 3Ds Max and Adobe products and recognize the need for images that speak louder than words. With over five years of graphic design and 3D design experience, I understand all facets of marketing and communication styles and aim to have my work illustrate ideas, challenges and concepts.

Flexible and versatile – able to maintain a sense of humor under pressure. Self starter fully capable of working remotely while exceeding client expectations. Poised and competent with demonstrated ability to easily transcend cultural differences. Thrive in deadline-driven environments. Excellent team-building skills.

## Experience:

### **PROTEA BIOSCIENCES, INC – Morgantown, WV, USA**

*MARCOMM Specialist: Graphics, January 2010 – March 2014*

- Created, designed and managed all customer facing material in various media that accurately portrays Protea's brand and company style.
- Designed advertisements, web banners, graphics and conference booths for the Bioanalytical Laboratory.
- Actively managed the marketing efforts for the creation and sustainability of Protea's brand.
- Represented the Marketing Department in cross-functional teams, bringing creative ideas and methodology to technically advanced scientific material.
- Managed all aspects of Protea's graphic design needs, sought and implemented input from colleagues and members of management.

### **WESTERN UNION – Englewood, CO, USA**

*Contract Artist, June 2011, September 2011, July 2012, and December 2012 – April-2013*

- Created and edited PowerPoint and Keynote presentations for top 100 leaders in Western Union including the President and CEO.
- Designed event invitations from concept to completion for CEO of Western Union, Governor of Colorado, and Chief Innovation officer, State of Colorado Dean, College of Business, Colorado State University in recognition of the Chairman and CEO of the Coca-Cola Company.

### **AMICUS – Pittsburgh, PA, USA**

*Contract Production Artist, February 2009- July 2009, October 2010- January 2011, and January 2013*

- Created, from concept to final renders, animations and 3D renders based on client input and needs.
- Designed logos and static artwork for animation projects and small marketing projects.

### **Luminous-Arts – Queens, NY, USA**

*Contract 3D Artist, July 2008 - August 2008*

- Created low-poly models for video games.
- Created realistic and optimized textures for 3D objects in video games.
- Built 3D game objects to specification to ensure a seamless alignment into a larger project.

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## Experience:

### **VoxVue Corporation – Waltham, MA, USA**

*Contract 3D Artist, August 2007 - November 2007 and March 2008 - May 2008*

- Combined various 3D files (.dae, .max, .dwg, .dxf, sketch up files and .3ds) in 3Ds Max and optimized them for import into VoxVue's proprietary software.
- Designed items for the software UI.
- Designed and coded small Maxscripts to optimize my workflow and the workflow of colleagues.
- Created low-poly models to import into the proprietary software.

### **Cramer – Norwood, MA, USA**

*Intern and Freelance Artist, January 2007 - August 2007*

- Helped create 3D items for motion graphics.
- Designed 3D sets for conferences and corporate events.
- Used After Effects to create small motion graphic animations.
- Completed small projects under the supervision of the Creative Director.
- Created 3D models to be used for set designs.

## Freelance Work:

### **NASA West Virginia Space Grant Consortium – Morgantown, WV, USA**

*Graphic Designer, August 2010*

- Commissioned to redesign the official logo.

### **West Virginia Making Strides Against Breast Cancer – Morgantown, WV, USA**

*Graphic Designer, October 2013*

- Created flyers to promote North Central West Virginia's Making Strides Ride.

## Volunteer Work:

### **Elks Lodge #411 – Morgantown, WV, USA**

*Active Member and Graphic Designer, December 2009 - Present*

- Created flyers to promote lodge events.
- Individually organized marketing events for the Lodge including Oktoberfest, Champagne Tasting, Martini Tastings, Jack Daniels Tasting, and Whiskey Tasting.
- Created tasting menus and flyers for tasting events.

### **ACM SIGGRAPH**

*Student Volunteer and Ex-Student Volunteer, December 2006 - August 2009*

- One of twelve picked from over 50 applicants for the position on Ex-Student Volunteer.
- Helped organize SIGGRAPH courses and sessions at the 2009 conference.
- Educated attendees and directed them to and around events happening throughout the conference in 2007 and 2008.

## Education:

### **THE NEW ENGLAND INSTITUTE OF ART (NEIA) – BROOKLINE, MA, USA**

*Bachelor of Science in Media Arts and Animation, May 2007*

### **SUFFOLK COUNTY COMMUNITY COLLEGE (SCCC) – RIVERHEAD, NY, USA**

*Associate Degree in Applied Computer Science, May 2005*